
Seven reasons for my success



1. Having a **good support system**. For me that is a supportive husband who takes care of the household duties to give me time to travel and write. When our children were younger he took care of them while I did my MBA thesis, flew to NY for Story seminar, to Trinidad for World Bank training, and to various networking events and club activities to name a few.
2. Getting involved in organisations as a **volunteer**. Being involved in various organizations helped me to build my network and my CV although that was not my motive. Those networks have helped me to get to where I am today.
3. Being **visible**. I always send press releases when I have achieved something noteworthy. For example, when I made the cover of the US magazine, Personal Excellence, I sent a press release to media. It was picked up by an online newspaper and resulted in a lady in Trinidad seeing it and asking me to speak to a group of business women there. She is now part of my network.
4. **Getting rid of fears**. Imposter Syndrome and other fears paralyze you and prevent you from walking in your purpose. When I got over those I started to do things that I would have been afraid to do before.
5. Setting **SMART goals** (Specific, Measurable, Achievable, Realistic, Timely/Time-bound) – I use this especially when I'm writing a book or creating a product to make sure that I complete what I start and in a timely manner.
6. Having **Mentors** to encourage me and advise me. I advise all entrepreneurs to get a mentor.
7. Strong **faith in God** which has enabled me to persevere in difficult times.

These have worked for me. Share what has worked for you.